

2006 Educational Travel Conference

Speaker Biographies

Roch Anctil

www.enfcanada.com

Roch Anctil is CEO and co-founder of ENF Canada and is passionate about nature and culture. He has been working for more than 12 years in creating, planning, coordinating and marketing goods and services related to adventure tourism, ecotourism and learning travel. With a background in risk and quality management, environment and international business, Rock has worked as a professional guide for Country Walkers, Vermont Hiking Holidays and Vermont Bicycle Touring, and with les visites culturelles Baillargé. He is a member of the Board of Directors of the Association of Professionals in Adventure-Ecotourism in Québec. In 2003, Rock and SN tourisme culturel, developed a co-branding concept to promote Learning Travel in Québec that focuses on Cultural tourism and Ecotourism.

Maxwell Anderson

www.aeaconsulting.com

Maxwell L. Anderson is a Principal with AEA Consulting of New York and London. He is the Founder and President of the Art Museum Network, a company serving the interests of the world's leading art museums. He has advised numerous museums, NGOs, government agencies and foundations in the U.S., Europe, and Australia on long-range planning and program development. Recent projects involve leading an international team to prepare a feasibility study for a UNESCO Museum of World Heritage. Fluent in five languages, he is a leading expert on the application of new technologies for cultural institutions. He received a doctorate in Fine Arts from Harvard University in 1981.

Karen Anthony

www.alumni.nd.edu

Karen Anthony is the Director of Travel and Marketing for the University of Notre Dame Alumni Association. Karen has been on the reunion staff, has managed all non-exempt staff, been assistant director of Administration & Travel and then took over the Director position. She has the responsibility for all the Association's promotion and marketing efforts, the alumni travel program, Notre Dame Family Hall, Irish Shop and the Alumni Directory. Karen was presented the prestigious honorary alumna award by the Alumni Board of Directors in 1998 and received the Notre Dame President's Award in May, 2000. She attended the University of Indiana, South Bend. Karen and her husband, Tony, have three children and six grandchildren.

Nick Ascot

www.north-by-north-east.com

Nick Ascot is the founder and manager of North by North-East Tours, a ground operator in Thailand since 1998 and in Laos since 2002. North by North-East sponsors the "Adopt-a-Village" Thai/Lao humanitarian projects which have helped villages determine their own needs & abilities vis-a-vis eco-tourism markets. Nick graduated from the University of Texas at Austin with a double BA degree in Classical Chinese Language & Political Science.

Malia Asfour

www.seejordan.org

Malia Asfour, director of the Jordan Tourism Board in North America (JTBNA), began handling tourism for the Jordanian government in the U.S. as tourism attaché in Washington in 1995. She was a key participant in creating the country's first tourism office in North America, which was launched in 1997. Malia moved to the US in 1990 and handled the press for the Jordan Information Bureau during the Middle East peace process. Malia graduated with her BA in Public Communications from the American University and her MA in International Marketing from the University of Maryland. In 2002, Travel Agent Magazine nominated her as one of the most powerful women in travel.

Kip Baggett, MD

Dr. Kip Baggett is a pediatrician and medical epidemiologist with the Travelers' Health Team in the Division of Global Migration & Quarantine, Centers for Disease Control and Prevention (CDC), Atlanta, GA. His current work at CDC focuses on developing and updating health maintenance recommendations for international travelers and pandemic influenza preparedness. He completed his medical degree at the University of North Carolina and Pediatrics training at Johns Hopkins Hospital in Baltimore. He received an MPH from the University of Washington in Seattle and is board certified in general preventive medicine.

Mary Barnettwww.pacificdelighttours.com

Mary Barnett, Regional Sales Manager, Pacific Delight World Tours was a stewardess for Pan American in the late 1950s, when "flying was caviar" according to the NY Times. Following 10 years in Tour sales, Mary joined Pacific Delight World Tours in 1996. Starting with Pan Am's World Tours to China in 1979, Mary was a Tour Director until 1985, escorting tours to China, Southeast Asia, Australia, New Zealand and the South Pacific. Her lifelong love of travel has taken her on frequent trips to Europe, Asia and more recently India. At the request of the China National Tourist Office she wrote major portions of the China Certified Specialist Program.

Duncan Beardsleywww.GenerostiyInAction.org

Duncan Beardsley, a 35-year veteran in the travel business, is Director of Generosity in Action, a small foundation whose goal is to encourage travelers to support projects in third world countries which travelers personally visit. Duncan is the Former Director of Travel/Study Programs for Stanford 1993 to 2003 and was responsible for designing, planning, marketing and implementing 60-70 unique educational trips each year for alumni and friends. He started his career in the advertising industry with Young and Rubicam, Inc. and in 1968, Duncan handled the P & O account. Hooked on the cruise industry, he joined P&O in 1970, and in 1975 Duncan joined the start-up marketing team for Royal Cruise Lines as Director of Marketing and became Executive Vice President. In 1990 he joined Seabourn as President.

Melissa Biggs-Bradley

Melissa Biggs Bradley is the Editor of Town & Country TRAVEL, a quarterly publication launched by Hearst Magazines in the fall of 2003. She is also the Features and Travel Editor at Town & Country magazine, a position she has held for eleven years. Melissa's fascination with travel began in high school when, as a student in high school, she chose to spend her junior year in Rennes, France, she also spent her junior year of college in Paris. In 2001, her article, "Far and Away," about a twenty-three-day trip to ten cities in the Middle East and Asia by private jet, was selected as one of the Notable Travel Writing Selections in the Best American Travel Writing of 2000. She has appeared on "Good Day New York," the Discovery Channel, the Travel Channel and CNN's Headline News as an on-air travel expert. She received a B.A. from Yale in 1989 and a masters in creative writing from Columbia University.

Charlene Brannonwww.starquestexpeditions.com

Dr. Charlene "Charlie" Brannon brings a unique perspective to the educational travel business, having dedicated her life to both the fields of travel and education, and years of experience working in the luxury travel sector. She began her career in the educational travel business in 1973 and has been working with nonprofit travel programs since 1980. Before founding Starquest Expeditions, she was Vice President of Sales at TCS Expeditions and previously worked for Private Jet Expeditions and Society Expeditions. Charlie received her B.S. and M.S. degrees from Iowa State University, and her Ph.D. from the University of Washington, where she was a tenured professor.

Mary Brophywww.arrangementsabroad.com

Mary Brophy, Vice President of Marketing, is the chief salesperson for Academic Arrangements Abroad programs. Responsible for expanding the company's reach in small vessel charters, she has fostered longstanding relationships with museums, alumni and cultural institutions. A former loan officer for Chase Manhattan bank, Mary is a graduate of Manhattanville College and holds an MBA from Columbia University.

Wandi Bruine de Bruin

Wändi Bruine de Bruin, Ph.D., is a research scientist in Carnegie Mellon University's Department of Social and Decision Sciences. Her research interests include risk perception and risk communication in the context of health decisions. She has developed several effective risk communication materials and is currently analyzing behaviorally realistic strategies for mitigating the risk of (pandemic) influenza. Wandi holds a Ph.D. in psychology and behavioral decision making from Carnegie Mellon University, and an M.S. in experimental psychology from the Free University in Amsterdam.

Ward Cameronwww.MountainNature.com

Ward Cameron is a naturalist, historian, marketer, author and storyteller. He has been sharing the stories of Canada's natural and human history for the past two decades. He is the author of three books on the trails and nature of western Canada, and operates www.MountainNature.com. In 2005 he was awarded Banff National Park's Heritage Tourism Award for Outstanding Heritage Interpreter.

Sandy Chamberlainwww.phxart.org

Robert "Sandy" Chamberlain, Deputy Director for External Affairs at Phoenix Art Museum, joined the staff in 1983. He is responsible for raising \$3.5 million annually to support the Museum's exhibitions, programs, activities and services. With a staff of ten, he oversees programs for membership, marketing, major donors, planned giving, research, special events and the Museum's \$35 million Capitol and Endowment Campaign. He has served on the ETC (Non Profit in Travel) Advisory Council. Prior to joining the Phoenix Art Museum he held the position of Assistant Vice President at ASU. Mr. Chamberlain is a former member of the Board of Directors of the American Association of Museums and served as the President of its 600 member Development and Membership Committee from 1992 to 1996. He is a member of the Arizona Association of Museums and serves on the Arizona Board of Directors for the National Society of Fund Raising Executives. Sandy received a B.A. in History and an M.A. in Psychology and Education from Arizona State University.

Michael Changwww.maverickconcerts.org

Michael Chang recently semi-retired from the Hong Kong Tourism Board to establish MC ArtsCommunications, a management consulting service for nonprofit arts organizations. Michael served on the ETC Advisory Council for several years. Stepping fully into the world of arts management, he currently leads the development, strategic planning and communications efforts as a member of the board of directors for Maverick Concerts, a presenter of summer chamber music concerts in Woodstock, NY. Michael serves as Executive Director-designate of Downtown Music at Grace, a community concert series in White Plains, and in the future in Richmond, Virginia, as the Interim Managing Director for the Richmond Shakespeare Festival. He recently completed graduate studies in arts administration at New York University

Sue Collinswww.traveltradewales.com

Sue Collins is Sales Development Manager for the Wales Tourist Board, responsible for brokering partnerships between Wales product suppliers and UK and international travel buyers. She has been involved in the tourism industry since 1978 and has worked for companies such as British Airways, Jetsave Holidays and Aspro Holidays/InterEuropean Airways. Having worked initially with outbound operators in the UK, Europe and America, Sue completed her Masters Degree in Tourism in 1991. This change of direction led to her involvement in public sector tourism as well as lecturing in the subject at university. She was born in Wales and after a period of traveling worldwide has now returned to reside in her homeland.

Nancy Collinswww.globaladrenaline.com

Nancy Collins is the President and co-founder Global Adrenaline founded in February 2001. Nancy has spent over a year backpacking the world, visiting over 40 countries on six continents and completed extended treks in the Himalayas, in the Andes and in Africa. Prior to working at Global Adrenaline, Nancy worked as an Investment Officer for the International Finance Corporation. She also worked for the International Rescue Committee, a US based refugee-relief organization in Macedonia, Kosovo, Kenya, Tanzania and Burundi. Prior to graduate school, she worked for 5 years as an Associate at J.P. Morgan in New York, Melbourne and Sydney in the areas of mergers & acquisitions, project finance and capital markets. Nancy graduated from Harvard Business School in June 1999. She received an MSc in Development Economics from Oxford University and her bachelor's degree in Economics (with honors) from Princeton University.

Harold Coneswww.cnu.edu/bces

Dr. Harold Cones is a Distinguished Professor of Biology and Chairman of the Department of Biology, Chemistry and Environmental Science at Christopher Newport University in Newport News, VA. A broadly trained naturalist, consultant and nature writer, he conducts outdoor travel experiences for students from Maine to Florida, leads tours as a study leader for the Mariners' Museum in Newport News, and has taught over 125 weeks of Elderhostel classe. The author of seven books and numerous publications, Dr. Cones is the recipient of many teaching and writing awards and was named a Virginia State University Professor of the Year by the State Council of Education in Virginia.

Jordan Cook

Jordan Cook has been Director of Marketing at International Seminar Design for nearly 9 years, participating in every ETC since 1998. Among his current major interests are special-access art tours, themed cultural tours in Asia, and tours exploring food/wine, American history, and gardening/horticulture. Some of his hobbies include singing, sports, and working against hunger and poverty. With a degree in International Economics from American University, Jordan speaks fluent Italian and still accompanies occasional groups in Italy and his native Florida. He has a wife, Sharon, of 6 years, and a 3-year-old son named Landon.

Joe Curlwww.elderhostel.org

Joseph Curl is Vice President of Operations for Elderhostel, Inc. Mr. Curl joined Elderhostel in 1987 in front line customer service. In 1993, he became the Director of Elderhostel's International Catalog publication. In 2000, Joe was appointed Vice President for Operations, assuming responsibility for a complex Information Services department, Elderhostel's Call Center, and organization-wide Operations. Joe is responsible for the operation of Elderhostel's online interactive website. His college experience studying abroad in 14 countries cemented his enthusiasm for educational travel and cross cultural exchange.

William Dalywww.CRG.com

William J. Daly is Senior Vice President of Control Risks Group. As a leading international expert on security related issues and tasks, he has advised major corporations, financial institutions, and governments around the world. His insights and investigative talents are sought by the print and television media regarding terrorism, law enforcement, security issues, personal and executive protection programs, etc. During his years with the FBI, he was recognized for his contributions to foreign counter-intelligence, national security issues and forensic photography. He holds a BA in Political Science from John Jay College.

Diane Danielwww.bydianedaniel.com

Diane Daniel is a freelance journalist based in Durham, NC, who writes primarily about travel and the arts, with a focus on what she calls preservation travel -- travel that preserves cultures, buildings, the environment, etc. She has edited or written for newspapers for 22 years. For the past decade she has been affiliated with the Boston Globe, where she was on staff until 2002. For the Globe, Diane writes the weekly "Where They Went" travel feature, along with other travel and feature stories. Diane's work has also appeared in the New York Times, St. Petersburg Times, News & Observer, Gourmet, AARP Magazine and AARP Bulletin, Bicycling magazine, Adventure Cycling magazine, and others. She is a member of the American Society of Journalists.

Ralph Davis

Ralph Davis is the founder of USI Travel Insurance Services (TIS), the 32-year old California-based insurance agency/brokerage. Ralph has served on the ETC Advisory Council. He assisted in the development and marketing of the first US trip cancellation policy. Additionally, he designed numerous international travel medical policies for both US and foreign individuals and groups. Ralph also has 13 years experience as owner of a tour company. Escorting his own tours contributed to his knowledge of why travelers need travel insurance, and why nonprofit organizations' awareness of the liability of promoting travel should be followed by the transference of this business risk to insurance.

Mara DelliPriscoliwww.travelearning.com

J.Mara DelliPriscoli, President, Travel Learning Connections, Inc., is the founder and architect of the Educational Travel Conference (formerly Nonprofits in Travel Conference), now celebrating its twentieth year. With this conference platform she has facilitated the growth of strategic business partnerships and business-to-business networking of those in the field of alumni, museum, conservation and affinity group travel. With over 30 years experience in the tourism industry, Ms. DelliPriscoli has directly worked within most sectors of the travel industry including tour, hotel, and transportation, trade and government research firms. Mara lectures, writes and works with cultural, community and conservation tourism development projects in the US and abroad. She consults in the field of educational, community and special interest tourism development for a variety of US and international organizations. Mara has a passion for exploration, sailing, language, ethnic music and dance. Mara holds an M. Ed in Tourism Development from the George Washington University, and a B.A. from Barnard College, Columbia University.

Roberta DeVrieswww.phillyzoo.org

Roberta "Bert" DeVries is the travel planner and trips director for the Philadelphia Zoo where she is credited with initiating the Zoo's partnership programs with other institutions. Currently, she is a member of the Zoo's Mission Committee helping them to revise their mission statement. She also began a travel program for the International Association of Zoo and Aquarium Docents (IAZAD). Bert also serves on the ETC Advisory Council.

James Dionwww.nationalgeographic.com/travel/sustainable

James Dion is the Associate Director of the Center for Sustainable Destinations at the National Geographic Society. The mission of the Center for Sustainable Destinations is to increase knowledge about sustainable tourism and destination stewardship, especially by employing the geotourism approach. Prior 2005, he directed international ecotourism programs for conservation NGO's in Mexico, Central America, and Asia, and lectured at the Technical University of Graz in Austria. James' interest in linking tourism to preservation, conservation, and community development is an outgrowth of his over 15 years of experience as a professional river and wilderness guide/outfitter in the United States, Europe, and North, Central, and South America. A native English speaker, he also speaks Spanish, and German.

Tom Doughertywww.stealingshare.com

Tom Dougherty is the CEO, Senior Strategist, Stealing Share Inc. Tom began his strategic marketing and branding career in Saudi Arabia working for the internationally acclaimed Saatchi & Saatchi. His brand manager at the time referred to Tom as a "marketing genius," and Tom demonstrated his talents to clients' brands throughout the Middle East and Northern Africa. After his time overseas, Tom returned to the US where he worked for brand agencies in New York, Philadelphia, and Washington, DC. He continued to prove himself as a unique and strategic brand builder for global companies. Tom possesses an impressive list of elite clients, but more importantly, Tom possesses a unique knowledge of human behavior. "When we buy product, we are buying ourselves," he explains. Tom understands the importance of human behavior and thus demonstrates the ability to create brands that go beyond theory to change this behavior. Tom's passion for and dedication to the brand business is ultimately what allows him to provide brands with the tools they need to achieve identity and to succeed by stealing share.

Robert Edelman, MD

Dr. Robert Edelman is Professor of Medicine in the Division of Geographic Medicine, Professor of Pediatrics in the Division of Infectious Diseases and Tropical Pediatrics, and Associate Director for Clinical Research at the Center for Vaccine Development, University of Maryland School of Medicine. Dr. Edelman has served as lead investigator on clinical trials of experimental or licensed vaccines or biologicals in healthy young or elderly volunteers against a wide variety of infectious diseases, including dengue, malaria, hepatitis B virus, smallpox and most recently, seasonal and avian influenza and vaccines against bioterror agents. Dr. Edelman directs the Travelers' Health Clinic at the University of Maryland Medical Center. Dr. Edelman has served as a senior consultant on vaccine development to the biotechnology industry, major pharmaceutical houses, the World Health Organization, the NIH, the Department of Defense, the U.S. Agency for International Development, the Gates Foundation's Malaria and Pediatric Dengue Vaccine Initiatives. He received his M.D. degree, cum laude and AOA, from Washington University, St. Louis, in 1962, trained in Pathology and Medicine at The Johns Hopkins Hospital (1962-64) and in Medicine at Barnes Hospital (1964-65) and was a USPHS Fellow in Preventive Medicine and Viral Immunology at Case Western Reserve University (1965 to 1968).

Rodrigo Espondawww.visitmexico.com

Rodrigo Esponda has been working as a tourism official for the Mexican government during the last seven years. First, at the National Trust Fund for Tourism Development (FONATUR) in Mexico City, and later at the Mexico Tourism Board (MTB) in New York City. Since 2002, he is Deputy Director for the US Northeast Region. He graduated with a degree in architecture from the National University of Mexico and holds a Masters in Public Administration from Columbia University. Rodrigo is a member of the ETC Executive Advisory Council.

Bo Fridsbergwww.norwegiancoastalvoyage.us

Bo Fridsberg, born in Sweden, is a 30 year veteran in the hospitality industry. Bo started his career as a tour guide and worked in cultural rich countries such as Greece, Italy and Tunisia before work in the airline, hotel and cruise industry brought him to US. Bo is Vice President Sales for Norwegian Coastal Voyage and assumes full responsibilities of the sales development for North America together with his team of six sales directors. In addition to his passion for travel with an educational edge, Bo is also an OSHA certified Class A fire fighter serving as Captain in a New York volunteer fire department. Bo is fluent in Scandinavian languages and has a working knowledge of French and German. Bo has a law degree from Stockholm University.

James Friedlanderwww.arrangementsabroad.com

James Friedlander is the President and CEO of Academic Arrangements Abroad, which he joined five years ago to direct and manage all facets of the company. Jim discovered his love of travel at a young age and upon graduating from Wesleyan University began his career as the French Country Officer in the International Banking Group of the Irving Trust Company. After receiving his MBA in Finance and Marketing from Columbia University, he spent over 10 years consulting and assisting companies that were in financial trouble.

Harriet Friedlanderwww.arrangementsabroad.com

Harriet F. Friedlander is the Chairman and co-founder of Academic Arrangements Abroad. She directs new program development, drawing on her extensive experience and personal contacts made during the firm's 29 year history. She and her husband Bob most enjoy sharing international travel experiences with their four grandchildren. A former educator and author, she is a Phi Beta Kappa graduate of Mount Holyoke College and holds an M.A.T. degree from Harvard's Graduate School of Education, where she was a Ford Foundation Scholar.

Rob Furewww.wlu.edu

Rob Fure is Director of Special Programs at Washington and Lee University. A past member of the ETC Advisory Council, Rob has spoken at the annual ETC conference every year that he dares remember. A former professor of American literature at W&L, Rob developed a series of alumni college programs that evolved into the W&L Traveller series of educational travel seminars. Currently in its 22nd year, the Washington and Lee University Alumni College offers at least ten international programs each year and enjoys one of the highest total alumni / total traveler ratios in the nation. Rob earned his Masters and Ph.D. in English at the University of California, Berkeley.

Harold Goodwinwww.responsibletravel.com

Dr. Harold Goodwin is the Director of the postgraduate International Centre for Responsible Tourism at the University of Greenwich. He has worked as a consultant and researcher for the World Tourism Organization, the UK government's Department for International Development, the European Union, the World Bank, the IFC and others. Harold wrote a briefing paper for DFID on Tourism and Poverty Elimination in 1998 which led to the CSD7 Pro-Poor Tourism initiative by DFID at the UN in 1999. In August 2002 he co-chaired the international conference on Responsible Tourism in Destinations, held as a side event to the World Summit on Sustainable Development in South Africa which produced the Cape Town Declaration on Responsible Tourism in Destinations. Most recently he has been working in South Africa and The Gambia developing national policies for the implementation of sustainable development principles through Responsible Tourism. Harold has a strong private sector background with commercial interests in marketing special interest travel. He is working with a number of leading UK operators and with Small Luxury Hotels of the World to develop their responsible tourism policies.

Paul Gossagewww.ironbridge.org.uk

Paul Gossage was born and schooled in Worcestershire, Initially trained in the hotel industry, Paul worked at a number of prestigious properties, including The Chateau Impney, Droitwich Spa, Moat House International, Stratford-upon-Avon, Solihull Moat House and Coombe Abbey, part of the exclusive No Ordinary Hotel chain. In more recent years he has specialised in the sales and marketing of heritage sites, such as Warwick Castle and for the last five years he has been the Head of Marketing at The Ironbridge Gorge Museum Trust. He also runs campaigns for a variety of regional museums. His leisure time is spent between walking his Grate Dane and Rhodesian Ridgeback, collecting contemporary art and antiques and restoring his 19th Century Welsh Cottage. Paul graduated from St. David's University College Lampeter, the oldest college within the University of Wales with a history degree.

Peter Greenberg

Peter Greenberg is considered the nation's preeminent expert on travel and travel-related issues. Currently, he's the Travel Editor for NBC's Today Show, the chief correspondent for Discovery Network's The Travel Channel, and Editor-at-Large for the National Geographic Traveler. For six years he was the West Coast correspondent for Newsweek. While at CBS, he produced Red Flag, based on his original Newsweek piece about realistic and deadly US Air Force war games played in the Nevada desert. For the movie, Peter assembled a crack flying and shooting team led by Brig. General Chuck Yeager.

Wendy Greenfieldwww.brynmawr.edu

Wendy Greenfield has been the Executive Director of the Alumnae Association of Bryn Mawr College, a small liberal arts college for women located in Bryn Mawr, Pennsylvania, for the last seven years. Bryn Mawr offers an educational travel program and Wendy has had the good fortune of accompanying faculty and alumnae to Crete, Iceland, Paris, and Sicily during her tenure at the College. Travel is a passion of hers and she feels that the times in her life she has grown the most have been when she was living abroad in Pakistan, Switzerland and France. Prior to joining Bryn Mawr College, she had a twenty-year career in New York as a communications executive for several large advertising agencies and marketing companies including Young and Rubicam, Ammirati Puris Lintas and Philip Morris Companies, Inc. Wendy graduated from the Wharton School of Finance of the University of Pennsylvania with a BS in Economics, majoring in Marketing.

Heather Hardwickwww.menloconsulting.com

Heather Hardwick is a Vice President with Menlo Consulting Group, a market research and strategy consulting firm that serves the international travel and tourism industry. Heather's expertise is in two niche markets: the educational or affinity travel segment, and the international meetings, conventions, and incentives market. She has a strong background in market analysis and has assisted destinations, tour operators, and other travel providers with a wide range of projects involving strategic planning, market assessment, branding and positioning, and product development. She is currently managing MCG's TravelStyles USA 2003-2004 research program with American international pleasure and business travelers. She is a graduate of Stanford University.

Erika Harmswww.friendsofworldheritage.org

Erika Harms is the Director of Environment at the United Nations Foundation, where she oversees World Heritage, coral reef and other biodiversity and environmental conservation projects in developing countries. Prior to joining the UN Foundation in 2001, Erika served as Deputy Chief of Mission of the Embassy of Costa Rica in Washington, D.C. Previous to her diplomatic career, she was Marketing Manager, Monsanto Corporation, for Central America and the Caribbean. Serving as a consultant in environmental law and policies for the Government of Costa Rica, the World Bank and local and international NGOs from 1989 to 1995 played an important role in her increasing interest in environmental issues. A 1991 graduate of the University of Costa Rica's Law School, Erika holds a degree of Attorney at Law and a Masters on Natural Resource Management from INCAE, Central American Institute of Business Administration. Erika's native languages are Spanish and German.

Nancy Harrisonwww.atmstravelnews.com

Nancy Harrison founded Adventure Travel Media Source in 1999 to serve as a connection between the media and adventure travel providers. Harrison has provided media training for many groups including the International Ecotourism Society, World Congress of Adventure Travel, the America Outdoors Confluence, the Cree Outfitting and Tourism Association and many state and local tourism conferences and outfitters groups. Nancy is a true citizen of the West having lived her entire life in Colorado, Wyoming, Utah and Idaho. She feels this gives her a unique perspective into the assets and the challenges faced by the less populated regions of the world in attracting visitors. Working with the media and representing diverse clients in the adventure travel industry is a great opportunity. Her favorite trips have involved fly fishing, whitewater rafting, sea kayaking, wildlife study and horseback riding.

Hope Headleywww.academic-travel.com

Hope Headley has designed and operated programs for Academic Travel Abroad's for more than 15 years. She specializes in British Isles and Ireland, but she has worked in countries as diverse as Belgium, Tahiti, South Africa and India. A childhood in the Arabian peninsula, college years at the University of East Anglia in England, and a sojourn in London getting to know that city like a native, gave her the travel bug. A Master's degree in Historic Preservation and stints with several historic preservation organizations were a great background for tour design, as well as her love of literature and history. Recent years have taken Hope throughout the British Isles, as well as South Africa, Burma and St. Helena.

Pico Iyer

Pico Iyer has been on the road--or in the air--almost since birth. Iyer, a well known journalist and travel writer, is the author of six works of nonfiction. Pico received a bachelor's and master's degree in literature from Oxford, and another master's in literature from Harvard, but he regards most of his education as coming from traveling around South and Central America when he was 18, and spending his summers in graduate school writing large parts of seven Let's Go guidebooks, to England, France, Italy and Greece. He now lives in Japan.

Ralph Janiswww.cau.cornell.edu

Ralph Janis has been director of CAU (Cornell's Adult University) since 1983. CAU's goal is to encourage life-long educational relationships between Cornell alumni and faculty. CAU offers in-the-flesh seminars, study tours, and family programs on campus, around the U.S., and abroad, and on-the-web programs via the Cornell CyberTower, an online educational service for alumni, Cornell applicants, and incoming Cornell students. Previously, Ralph was a faculty member at the University of Michigan and Indiana University, served as associate editor of the Journal of American History, as a program officer at the National Endowment for the Humanities, and as executive director of the Kentucky Humanities Foundation before returning to Cornell. Ralph holds degrees from Cornell University (B.A., 1966) and the University of Michigan (M.A., 1967, Ph.D., 1972).

Jim Kanewww.culturexplorers.com

Jim Kane founded Culture Xplorers with a simple vision: to foster an immersive, participatory travel experience by connecting travelers and local people through a celebration of their living culture and traditions. Making a positive impact is at the core of Jim's philosophy of responsible travel. A columnist for Transitions Abroad magazine on community-based travel, his work builds ongoing relationships between travelers and indigenous communities worldwide. One example of this positive impact is the annual Culture Xplorers Weavers Awards, a celebration to honor the indigenous weavers of Peru. The awards boost the self esteem of hundreds of participating weavers from across the Sacred Valley as well as provide powerful cash incentives to the finest practitioners of this 2,000 year old art. Jim speaks fluent Spanish and some French from having lived, worked and studied in five countries outside the U.S. He is a graduate of the University of Pennsylvania.

Maureen Kaye

Maureen has been employed in the insurance industry since 1981. In her current position as Senior Vice President of Berkely Agency, a member company of The Berkely Group, she is responsible for the underwriting functions of their Travel Agents/Tour Operators Professional Liability Program, with over 8,000 current insureds. In 1995, Maureen earned the professional designation of CPCU, Chartered Property & Casualty Underwriter, from The American Institute for CPCU in Malvern, PA. She is also a licensed Property & Casualty insurance broker, a licensed Life and Health insurance agent, as well as a licensed claims adjuster nationwide.

Brian Keatingwww.calgaryzoo.ab.ca

Brian Keating is Head of Conservation Outreach, Calgary Zoological Society, Adjunct Assistant Professor of Anthropology, University of Calgary. For 20 years, Brian has run the Zoo's nature-based travel program, leading over 60 expeditions to the best wild-life areas on the Planet. For two decades now, Brian has hosted a nature segment that's featured weekly on local CBC Radio, and hosted a bi-weekly national nature column on the Discovery Channel for seven years.

Anne Kennedywww.beyondink.com

Anne Kennedy has three decades' experience in marketing communications. She founded Beyond Ink in 1997 to lend her expertise to new media, specifically in website marketing, information architecture, content development and online media relations. She has worked with many leading companies as well as many small businesses, non-profits and online start-ups. Certified an Internet Professional by Novell, Inc., Anne is on the Board of Directors of MESDA, Maine's IT trade association, and a member of the Public Relations Society of America. A nationally recognized expert in online marketing, she is a panelist at industry conference Search Engine Strategies and other events, and publishes industry digest SEO Newsnet.

Tracey Knutsonwww.traceyknutson.com

Tracey's interest in recreation oriented legal work began a number of years ago. In her firm, Knutson and Associates, Tracey has oriented the firm's focus practice on recreation and adventure sports defense. Throughout her youth and adult years Tracey has been an avid resort, helicopter and back country skier, a sea kayak guide, an avid fisher-woman, hiker and camper. Tracey has a rich background of insurance defense litigation, defending oil field companies, native housing authorities, insurers, outdoor-recreation and adventure or sports entities and a variety of other clients. Tracey currently represents recreation and adventure sport oriented brokers and insurance companies, trade associations, educational groups and commercial operators. Tracey's clients are largely people who are hard working, conscientious and very excited about getting other folks into the outdoors. Tracey graduated from Montana State University with a B.S. in Sociology in 1983, and from the University of Minnesota Law School (J.D. granted by University of Montana) in 1989.

Amy Kotkinwww.si.edu

Amy Kotkin is Director of Smithsonian Journeys. She joined the Smithsonian Institution in 1977 and developed a wide range of educational benefits for members nationwide, including Smithsonian lecture series for Associates in their home cities, and in-depth seminars on a wide range of topics, before becoming Director in 1994. Currently, she oversees 250 annual departures of Smithsonian Journeys, which also includes Smithsonian Journeys Members' Choice Tours and Smithsonian Journeys Travel Adventures. She has traveled with Smithsonian Associates in the Americas, Europe, Asia, and Africa, and oversees the staff who develop Smithsonian's wide range of U.S. and International cruises and land tours.

Frank LaFleche

Frank LaFleche has been involved in the Tourism Industry for over 30 years. He is presently a partner in a Tourism Marketing firm "The Phoenix-Paragon Group." He has served on various committees with SYTA (Student and Youth Travel Association), IMG (International Motorcoach Group), ETC (Educational Travel Conference Advisory Council) and Team Canada. Prior to moving to Canada, he held the position of Director Leisure Sales Development US for the Canadian Tourism Commission based in Washington D.C. He was in sales and marketing with SABENA World Airlines and with Canadian Pacific Airlines both in Canada and in Europe. Subsequently, he worked for the Canadian Government in Tourism and Trade, where he developed Rendez-Vous Canada. Frank has served as CEO and Vice President of the Niagara Falls Canada Visitor and Convention Bureau. Frank has a BA from McGill University in Montreal.

Barry Lane

Barry Lane is a co-founder of Canadian Cultural Landscapes, a company dedicated to the planning and organizing of educational tour packages for American alumni groups traveling to Canada and the northeastern United States. He has created many different presentations on the history of Canada, Quebec, and the United States which explain Canadian life and issues to American travelers in Canada. He was born in Regina, Saskatchewan, and studied Canadian history at the Royal Military College of Canada in Kingston, Ontario. He later served as a commissioned officer in the Canadian Army, and was attached in 1977-78, to the United Nations Emergency Force, Sinai, at its headquarters on the Suez Canal in Egypt. In 1982, he received a second degree from Laval University in Quebec City. In Paris, in 1991, he was awarded the Antoine de Saint-Exupéry prize for his book, *Ce jour-là en Nouvelle-France*. This award is given to the author of the best children's book published in the French language, outside of France.

Cory Lawrencewww.offthebeatenpath.com

Cory Lawrence is the President and Chief Executive Officer of Off the Beaten Path, an adventure travel company based in Bozeman, MT that specializes in uniquely planned travel experiences. Cory is a native of the Northern Rockies and returned to Montana three years ago to manage Off the Beaten Path after spending nine years working on the West Coast in the finance and retail foods industries. Cory is a graduate of Notre Dame University.

Sven Lindbladwww.expeditions.com

Sven Lindblad is Chairman and Founder of Lindblad Expeditions for the last 25 years. He traveled extensively with his father, renowned adventure-travel pioneer Lars-Eric Lindblad, who led some of the first non-scientific groups of travelers to the Galapagos, Easter Island, Bhutan and many other remote places in the 1950s. His lifelong exposure to nature and wildlife taught him the importance of maintaining natural resources and understanding the cultural background of remote regions of the world. His mission is simple: to provide travelers the opportunity to discover for themselves the natural, cultural and historic regions of the world and to provide thoughtful approaches that make such travels enriching, responsible, safe, fun and memorable.

Jose-Luis Llovera**Abreu**

Mr. Jose-Luis Llovera has headed the Urban Planning Department of the City Council of the State of Campeche, Mexico since the year 2000; as well as the Department of Monuments and Sites of the Government of the State of Campeche. He is a member of the "International Council of Monuments and Sites" ICOMOS. Mr. Llovera has a graduate degree in architecture from the University of Glasgow in Scotland, UK and the University of Campeche, Mexico. He is an urban editorialist of the newspaper "Diario de Yucatan."

Philip Lovejoywww.harvard.edu

Philip Lovejoy joined the Harvard Alumni Association as Associate Director, Alumni Education in January 2004. As such he is responsible for managing the educational activities of the HAA, including over 70 trips offered each year to Harvard graduates. He has been instrumental in establishing a new strategic direction for the program, working to reach a wider demographic and broaden the product offerings. Prior to that he was Director of External Affairs at the Harvard Museum of Natural History where his responsibilities included directing their travel program. He serves on the Advisory Council of the Educational Travel Conference and is a regular speaker at their annual conference, including teaching Jump Start. An active member of the Harvard Travellers Club, Philip has traveled to over 50 countries. In his spare time he serves on the Board of Directors of the Boston Center for the Arts, the Emeritus Board of the Gay Lesbian and Straight Education Network, and works raising money for a variety of worthy causes.

Kennie Lupton

Kennie Ann Laney Lupton is President and Founder of International Seminar Design and the Global Garden Project. She founded the Global Garden Project in 1999 to promote and encourage dynamic educational interactions focusing on the natural environment, horticulture and landscape architecture as well as garden design and preservation within a global context. She taught for several years in a university environment and served as director of internship programs. Kennie Ann has graduate degrees in education and in art history and has written extensively on art and architecture.

Ron Maderwww.planeta.com

Ron Mader is a journalist, photographer and founder of the Planeta.com website, launched in 1994 to explore ecotourism and sustainable tourism around the world. Ron is the Latin America and ecotourism editor for Transitions Abroad magazine. Based in Oaxaca, Mexico, Ron organizes grassroots tourism fairs and co-founded a local rugby club. Ron received his Masters Degree in Latin American Studies from the University of Texas in 1990. His work has garnered numerous awards and is profiled in the book American Environmental Leaders (Abc-Clio, 2000).

Roberto Martelliwww.eistours.com

Roberto Martelli is the Senior Coordinator for guided tours at European Incoming Services (EIS) an Inbound Operator and Supplier specializing in Italy and the Mediterranean. EIS is headquartered in Rome, Italy and specializes in customized services for special interest, themed and educational groups. Roberto entered the tourism industry as a licensed guide in 1991 and has lectured to many American Educational Institutions in Florence, including, Stanford, Yale and the Smithsonian Institution. He continues to work as a guide and tour manager in Italy and Eastern Europe, with a focus on the arts and classical music. Fluent in Italian, English and Russian, Roberto received his PhD in Russian Language and Literature from the University of Florence.

Randolph Martin, MD

Dr. Randy Martin lectures extensively throughout the world and has been a Medical Correspondent for Cox Television's ABC affiliate, WSB-TV. He is summa cum laude graduate from Emory University Medical School and trained in Internal Medicine and Cardiology at Stanford University Medical School. In addition to serving on numerous faculty Dr. Martin has over 125 publications in peer-reviewed journals and is internationally recognized as an expert in Echocardiography and Noninvasive Cardiology.

Mike McCartt

Mike McCartt is Director of Asia Development at International Seminar Design, Inc. (ISDI), headquartered in Washington DC. He is currently responsible for program development and implementation of ISDI tours to East Asia, Southeast Asia, and Turkey focusing on art and architecture, religion and culture, and wildlife. Mike lived in Tokyo for two and a half years as a researcher at the University of Tokyo investigating Japan's lifelong learning programs and international education initiatives. He is proficient in Japanese and holds a B.A. in Cultural Anthropology and a M.A. in International Affairs.

Deborah McLaren

Deborah is the founder and former Director of Indigenous Tourism Rights International (formerly the Rethinking Tourism Project) and now serves on its Board of Directors. She has worked as a consultant for international NGO's on human rights, environment issues, sustainable development and sustainable tourism/ecotourism policies and programs in Latin America and Asia. Her in-depth leadership skills led her to coordinate the first ever international Indigenous Forum on Tourism in Mexico in 2002 and its follow-up internet conference on Indigenous Tourism Certification in 2004. Deborah has written numerous articles on tourism and Indigenous Peoples and is author of the book Rethinking Tourism and Ecotravel, which is used extensively by travelers, academics, students, policymakers and communities. Deborah is working to design a new US-based sustainable tourism network, including websites and e-newsletters. She has a master's degree in Social Ecology, specializing in global tourism, from Goddard College in Vermont.

Kurt Medina**www.medinaassociates.com**

Kurt Medina is the President of Medina Associates, a marketing consultancy specializing in the 50+ marketplace, with major blue chip, financial services, healthcare, non-profit and e-commerce clients. These clients include: MetLife, AARP, Humana, Hoveround PowerChairs, AIG Insurance, Fannie Mae, HearX, Hedgerow Theatre, Readers Digest, The Seniors Coalition and many more. Medina provides both strategic and tactical consulting support. Kurt is also a frequent ETC speaker as well as creator and presenter of the Direct Marketing Association 2-day intensive seminar: Mastering The 50+ Marketplace. Additionally, he is co-author of the book 77 Truths About Marketing to the 50+ Consumer.

Greg Miles

Greg Miles is the Tourism Development Manager, Kakadu Tourism Board, Jabiru, Northern Territories of Australia. From the beginning of his career as a reptile keeper to leadership roles in natural history and conservation, native animal handling, and photography Greg dedicated his life to knowledge and protection of ecosystems. He is multi-talented as a tv star, author, naturalist, and protector of reptiles, fishes, and amphibians. He is the author of Wildlife of Kakadu (1988), Kakadu (1996), and the ABC video From the Heart with Ian Morris in 2004. Greg is a Fellow of the Royal Society of South Australia; member of the Australian Institute of Biology; and Honorary Field Associate of Adelaide University.

Janet Moore**www.distant-horizons.com**

Janet Moore is President of Distant Horizons, which, in an attempt to combine her love of travel with a real job, she began 20 years ago. With a graduate degree in business from the University of Michigan, Ann Arbor, Janet has traveled extensively and is particularly interested in the challenge of opening up new destinations to travelers with sensitivity and respect to the host country. Over the years, Janet has been among the first to initiate cultural programs for Americans to Burma, Laos, Vietnam Lebanon, Tuva, Iran, Ethiopia, Cuba, the Caucasus and Namibia. In 2004 she initiated programs for Americans to both Afghanistan and Libya. For the last several years she has been voted as part of the A-LIST Travel Operators by Travel and Leisure Magazine. She is a contributor to NPR's The World and is frequently interviewed by national newspapers - from the New York Times to the Wall Street Journal - on travel issues.

Jim Moses**www.elderhostel.org**

James Moses is President and CEO of Elderhostel, provider of educational travel opportunities for adults 55 and over, with programs throughout the US and in 90 countries around the world. Jim joined Elderhostel in 1979 as the organization's first Registrar, responsible for developing the policies, business systems and management of Elderhostel's Call Center operation. In 1985, he was named Elderhostel's first Director and then Vice President of International Programs. Prior to being named President, he was the Chief Operating Officer and Senior Vice President responsible for worldwide Program Development, Marketing and Call Center operations. He served on the Board of Advisors for the Educational Travel Conference from 1995-2005. He currently serves on the Board of Visitors, Boston Center for the Arts and as the Vice Chair of the Board of Directors for the AIDS Action Committee of Massachusetts.

Munir Nassar

Munir Y Nassar is in his 43rd year in Travel, most of which were spent in developing the inbound business of his company. He was a member of the Jordanian delegation to the multilateral and bilateral peace talks between Jordan and Israel in the early 90's. He was one of the architects of the Jordan Tourism Board and served as Vice Chair for 2 years. He is a member of the National Tourism Council that coordinates the policies of the Ministry of Tourism, and heads the Marketing Team that has been appointed to implement the National Tourism Strategy 2004-2010. In 2003, he served as the first Chairperson of the Jordan Inbound Tour Operators Association (JITOA) and continues to play the role of Secretary of the present Board of JITOA. He is a 1963 graduate of the Business School at the American University of Beirut.

Jessica O'Keefe

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Jessica O'Keefe is Sales Director for EgyptAir the national carrier of Egypt. Previously she worked with SwissAir and Royal Air Maroc and has spent 25 years in sales and marketing. She has traveled extensively and concentrates on educational and special interest travel planning.

James O'Leonard

www.tripsync.net

James O'Leonard is the co-founder and CEO of TripSync, Inc. a provider of on-demand business applications for travel organizations. Before founding TripSync, James spent more than 8 years in product development and marketing positions with Silicon Valley firms such as Sun Microsystems. He holds an MBA from UC Berkeley's Haas School of Business and has a passion for travel.

Richard Olivier

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Richard Olivier is Founding Director of Olivier Mythodrama, a unique leadership development consultancy. Richard has been a leading theatre director for over ten years, and directed Henry V for the opening of Shakespeare's Globe Theatre in London in 1997. His work today centers on bringing theatre and the arts into the development of authentic leaders. He is the founding voice within Mythodrama, a new form of experiential learning, combining great stories with psychological insights, creative exercises and organizational development techniques.

Kevin O'Neal

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Kevin O'Neal is the Executive Vice President and COO of Travel Insurance Services (TIS). He has 23 years' insurance experience, business management and risk management. His insurance expertise includes all types of traditional insurance, from property and liability, life and health, to specialty insurance plans and business continuation protection. Outside the insurance industry. Kevin acts as an adjunct professor for the Edward S. Ageno School of Business at Golden Gate University in San Francisco, California. He teaches management courses that include: Fundamental Management, Organizational Behavior, and Strategic Planning.

Bruce Palmer

www.nols.edu

Bruce Palmer, NOLS, Director of Admission and Marketing. With 85,000 NOLS graduates worldwide the NOLS brand is one of the most respected in the outdoor industry. As NOLS' primary media coordinator and spokesperson, Palmer has handled communications with written, radio and television press on positive stories and in times of crisis. NOLS has been featured on ABC World News Tonight, Science Channel and MTV, in addition to over 85 local TV news features prompted by NOLS recycled vegetable oil powered bus. Palmer is a frequent conference presenter including Adventure Travel Trade Association World Summit, Wilderness Risk Managers Conference, Association of Outdoor Recreation and Education Conference, Word of Mouth Marketing Association Basic Training and Western Regional Outdoor Leadership Conference.

Wendy Perrin

Wendy Perrin is the Conde Nast Traveler's consumer news editor and writes a practical advice column called "The Perrin Report" as well as feature-length articles on a wide variety of travel topics, including industry trends, hotels, cruises, business travel, vacation bargains, adventure travel, and exotic destinations. She received the 2005 award for Travel Journalist of the Year conferred by ASTA, and her expose about medical care on cruise ships won an investigative journalism award in the Lowell Thomas Travel Journalism Competition sponsored by SATW. She is also the author of Wendy Perrin's Secrets Every Smart Traveler Should Know (Fodor's, 1997). She is frequently on television and radio offering travel advice and discussing trends and issues. Appearances include: The Oprah Winfrey Show, The Today Show, Good Morning America, and various programs on CNN. She is a graduate of Harvard University and resides in Manhattan with her husband and two sons.

Linda Peterson

Linda Peterson is a founding partner of Peterson Skolnick & Dodge, a communication consulting and creative services agency, with offices in the San Francisco Bay Area and Philadelphia, Pennsylvania. Linda is an award-winning writer, and a frequent speaker and lecturer on strategic branding, marketing and communication topics. She was the recipient of the International Association of Business Communicator's first Distinguished Communicator award. She has been cited by Inc. Magazine as one of the West's "new breed of entrepreneurs." Her clients have included leading cruise line companies, as well as public and private universities, environmental and arts organizations. In addition to her professional life as the leader of PS&D's academic and nonprofit work, she is a successful author of nonfiction and fiction books. Her work has appeared in the Chicago Tribune and other leading daily newspapers, as well as magazines. Her mystery, *Edited to Death*, was published in 2005 to strong popular and critical response

Theresa Pike Rhodes

Theresa Pike Rhodes currently serves as Executive Director for CARE's SE Region. Theresa joined CARE in 1995 and is responsible for raising private support and moving forward CARE's public relations and marketing strategies within the region. Theresa has over 22 years experience in development in higher education and poverty fighting organizations. She served on the Board of Directors of Project Northstar, a tutorial project for WDC's homeless children and is a member of AFP and International Who's Who of Professionals. Theresa has traveled within Latin America and Africa. She is married to Russell Rhodes, a staff scientist with the Naval Research Laboratory, and they have three sons. She has a BS from North Carolina State University.

Norie Quintos

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Norie Quintos is a senior editor at National Geographic Traveler magazine, specializing in travel trends and consumer news. She edits the popular "Smart Traveler" section of the magazine. Previously, she wrote about consumer travel for U.S. News & World Report and was an editor at Caribbean Travel & Life magazine. She has traveled all over the world, and recently visited Argentina and Australia. She is a member of the Society of American Travel Writers and has been a member of the Asian American Journalists Association. She graduated from the University of Virginia with an Interdisciplinary degree in African Studies. She lives in Alexandria, VA, with her two sons, who also love to travel.

Steve Ridgway

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Steve Ridgway, President of High Country Passage, has over 30 years of experience in the tour operator industry. In 12 years with Maupintour, a tour wholesaler, he held management positions in tour planning, operations, marketing and administration. In eight years with the AARP Travel Service, he was vice president and general manager with overall responsibility for the company's tour, cruise, and independent affinity travel programs for 30,000 AARP travelers annually. Steve's father was a professor at the University of Kansas, where Steve spent a post-graduate year working at the alumni association.

Charles Robertson

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Charles A. Robertson, President and Founder of American Cruise Lines, Inc., its subsidiaries and its maritime-related affiliates, including Chesapeake Shipbuilding & Naval Architects Corp. Since 1976 he has designed, built and operated 10 overnight cruise ships with capacities to 150 passengers. He has testified as an expert witness for the United States Coast Guard before the National Transportation Safety Board and an expert witness before Congressional Committees on various cruise ship issues as both a ship owner and shipbuilder. Mr. Robertson has served and currently serves on the boards of a number of maritime organizations including the Seamen's Church Institute, Mystic Seaport Museum, New York Yacht Club, the U.S. Merchant Marine Academy Foundation and is Chairman Emeritus of Operation Sail. He has been involved in the drafting of various pieces of maritime legislation.

Joann Rodgers

Joann Ellison Rodgers is Deputy Director of Public Affairs and Director of Media Relations for the Johns Hopkins Medical Institutions. For 18 years, she was a reporter, then national science correspondent for the Hearst Newspapers, winning a Lasker Award for Medical Journalism. She is President of the Council for the Advancement of Science Writing, former President of the National Association of Science Writers, and a Fellow of the American Association for the Advancement of Science. She is a lecturer in the Department of Epidemiology at the Hopkins School of Public Health, a freelance writer and author of six books. Among these are *The Academics' Guide to Media Relations* (Foundation for American Communications, 1994) and *Psychosurgery: Damaging the Brain to Save the Mind* (Harper-Colins, 1992). Her latest book, *Sex: A Natural History*, (Henry Holt, Times Books) was published in January.

Lisa Roubal-Renteriawww.uagrad.org

Lisa Roubal-Renteria is the Director, Alumni Travel & Lifelong Learning & Vice President at the University of Arizona Alumni Association. Lisa has worked at the University of Arizona Alumni Association for 16 years. For the past eleven years, she has headed up a travel program of approximately 40 domestic and international trips per calendar year, involving about 1,000 travelers. She has served as a presenter, mentor, moderator, and facilitator at the Educational Travel Conference. For the past four years, Lisa has taught in the Jumpstart program and is currently the Lead Jumpstart Trainer. Believing that travel creates an ideal opportunity for both alumni education and for nurturing a climate of support for the institution, Lisa has formed partnerships with a variety of departments on campus to enhance the mission of all parties. She received her bachelor's degree from The University of Arizona and a master's degree in Higher Education from Northern Arizona University with an emphasis on Marketing.

Sally Ruppert

Sally Ruppert has been Director of Individual Giving at The Baltimore Museum of Art since 1999. Sally is responsible for individual annual support for the Museum—from basic members to leadership level support. During that time, annual leadership support for the Museum has more than doubled from \$213,000 in 1999 to \$447,000 last year. Sally is also responsible for the Museum's travel program. The Program includes upper-level donor travel, which is primarily museum trustees, and members travel. Sally is a graduate of Miami University in Oxford, Ohio.

Elisa Sabatiniwww.losninosinternational.org/en_voltours.html

Elisa Sabatini serves as the Executive Director for Los Ninos. Organization strategies include family health, nutrition, micro-finance, sustainable agriculture, community organizing and service learning. In 2003, the VolunTours "social business" joined the family of Los Ninos' programs. The program integrates community development and tourism, engaging visitors with residents while addressing community needs. Elisa formerly served with World SHARE. As the International Director she coordinated participatory processes to create an autonomous SHARE organization in Guatemala as well as develop self-funding food distribution in Mexico and a rural agricultural loan fund. In Mexico, the Compartamos (SHARE) program is now the largest micro credit initiative in the country. Elisa joined Los Ninos in 1998. She speaks English, Spanish, and some Italian. Elisa is a graduate of the University of Denver, attended university in Spain and undertook advanced coursework at the University of Hawaii.

Jim Sanowww.geoex.com

Jim Sano is President of Geographic Expeditions. His company provides an array of travel services, with a focus on remote destinations, complicated logistics and special interest travel. Jim served for several years on the ETC Advisory Council.

Jim was formerly the Executive Assistant to the Superintendent at Yosemite National Park. He is mountaineer, expedition leader and trekker. Most recently in 2000, he co-lead the first guided ski-mountaineering trip to repeat Sir Ernest Shackleton's traverse of South Georgia Island. Jim also serves on the National Board of The Trust For Public Land as well as special counsel to the World Bank on Sustainable Development and Ecotourism.

Sherry Schwarzwww.transitionsabroadmagazine.com

Sherry Schwarz assumed the position of editor and publisher of Transitions Abroad in 2003. Her primary interest and focus is on educational and responsible travel, specifically community-based travel, ecotourism, and volunteering abroad. While her role keeps her more often behind the desk than on the road, she travels vicariously through reviewing Transitions Abroad articles and working daily with internationalists. She is director of the Abroad View Foundation, a 501(c)(3) non-profit organization that provides open forums for students to discuss international education and global issues. Among its key activities is the biannual production of Abroad View, the global education magazine for students, which Sherry founded in 1998. She graduated from Middlebury College in 1999 with a major in English literature and a minor in creative writing. Studying abroad at Lady Margaret Hall, Oxford University and traveling throughout Europe, Australia, and New Zealand impressed upon her the value of international exchanges and immersion in other cultures as the primary way to increase global awareness and understanding.

Carolyn Sheaff

Carolyn D. Sheaff is the recently retired director of the BEAR TREKS Travel Program, California Alumni Association, Berkeley, California. For nearly 23 years, she was responsible for an educational travel program that reached 35+ domestic and international tours yearly for approximately 1,300 travelers. Additionally, she oversaw pre-and post-season fan trips for Cal athletics. Carolyn has attended Educational Travel Conferences for the last 19 years, served as a NPTC Jumpstart moderator and panelist for ten years, and Advisory Council member for 12 years. She has partnered with 14-16 professional wholesale group tour operators annually. Carolyn is a member of the NPTC(ETC) Coalition, which monitors IRS Tax Exempt Organization travel program guidelines and unrelated business income tax (UBIT) issues. Carolyn is dedicated to the advancement of educational group travel as a significant means of showcasing institutional excellence, developing affinity loyalty and giving, generating revenue, and providing exciting opportunities for lifelong education.

Dwight Sholes

www.quotientmarketing.com

Dwight Sholes is the son of a US Foreign Service officer and was born and raised overseas and acquired an insatiable case of wanderlust. This naturally led him to the travel industry, where he has spent most of his career over the last 18 years. His particular expertise is in finding ways to combine new technologies and traditional direct marketing techniques to create innovative marketing programs and skills that Quotient regularly draws on. Prior to cofounding Quotient Marketing, Dwight managed Your Daily Escape and other e-mail programs for adventure travel company Away.com. He previously served in senior marketing positions at Auto Europe, a European car rental wholesaler, and Hideaways International, a villa rental company and travel club. Dwight has a Master's Degree in International Business from Columbia University and a Bachelor's Degree in International Relations from the University of Pennsylvania.

Marilyn Staff

www.asiatranspacific.com

Marilyn Downing Staff is the Co-founder and Chief Executive Officer of Asia Transpacific Journeys. She co-founded Asia Transpacific Journeys in 1987, based on experience gained while living in Thailand. Since that time the Boulder, Colorado-based company has expanded to operate their unique tour programs throughout Asia and the Pacific region. She is also the founder and executive director of the Asia Transpacific Foundation, a charitable organization that seeks to educate and ease the plight of orphaned children throughout the region. Marilyn holds degrees in environmental biology and sociology.

Alicia Stevens

www.discoverytours.com

Alicia Stevens is Director of Discovery Tours, the educational travel program of the American Museum of Natural History in New York City. Now in its fifty-second year, Discovery Tours offers 80 educational programs around the world every year on all seven continents and both poles. Alicia also serves on the ETC Advisory Council. Prior to joining the American Museum, she coordinated educational seminars for the Smithsonian Institution, and served as the Assistant Headmaster at a small boarding school in the Rocky Mountains, where she also taught English and French and ran the study abroad program. Alicia has also attended Columbia University as a graduate student.

Norman Strickman

Mr. Strickman has held supervisory positions in the Aviation Consumer Protection Division since 1986, and in 1998 was promoted to his current position as Director. He supervises a staff of 17 aviation analysts, investigators, and consumer affairs specialists. Mr. Strickman was an Investigator for the Federal Drug Enforcement Administration for 3 years. Since 1976, however, his government service---first with the former Civil Aeronautics Board and then the Department of Transportation---has been devoted to aviation consumer protection. Mr. Strickman graduated with Honors from the University of Maryland in 1972 with a BA in Criminology.

Jamie Sweeting

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Jamie Sweeting is the Senior Director of the Travel & Leisure program at The Center for Environmental Leadership in Business (CELB), engaging leading tourism corporations to limit their environmental footprint and maximize their contribution to conservation. Prior to joining CELB, Jamie was Manager of the Ecotourism Program in Conservation International's (CI) Conservation Enterprise Department, where his work involved close collaboration with CI's field offices to develop and implement over 35 ecotourism projects in more than 17 countries. Jamie has a B.A. in Leisure and Business Management from Manchester University, U.K. and a M.T.A. from The George Washington University School.

Greg Takehara

Greg Takehara joined The Berkely Group in 1995 as Vice President, Claims. He is responsible for all claims-related operations for the Travel Agents Professional Liability program. Greg has given a considerable number of presentations on legal liability issues and also serves as an in-house counsel for The Berkely Group. He previously held the position of General Counsel during his seven years at The Mark Travel Corporation.

Greg received his B.A. from the University of Wisconsin-Madison in 1984 and his J.D. from Washington University in St. Louis in 1987. He is New York State licensed in the area of Life, Accident & Health Insurance and is licensed as an Independent General Property and Casualty Adjuster.

John Terborgh

www.nature.org/ecotourism

John E. Terborgh has served as an Ecotourism Specialist for The Nature Conservancy since 2003 where he supports projects and the development of technical publications promoting ecotourism as a strategy for biodiversity conservation in protected areas. Prior to the Conservancy, John supported business planning for a community based ecotourism NGO in Jordan and worked with community Brazil nut collectors on a project with Conservation International in Peru. Before his work in conservation, John worked in sales and marketing for 5 years in the high-tech sector of Silicon Valley. Fluent in Spanish, John received a Masters of Environmental Management from Duke University and a Government and Environmental Studies degree from Colby College.

Brett Thompson

www.stanfordalumni.org/learningtravel/travelstudy/

Brett Thompson is the director of the Travel/Study program at the Stanford Alumni Association. He spent nine years in Stanford Travel/Study from 1985 to 1994, serving as deputy director in charge of finance the last three years. Before returning as director in early 2005, Brett worked on the tour operator side of the business, then took a detour from the travel industry to manage a wholesale Italian lighting company. He received his BA in International Relations from Stanford in 1983.

Erik Torkells

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Erik Torkells worked at HarperCollins for five months. He then went to Town & Country as assistant to the editor. In 1996, Erik moved to Travel + Leisure, where he was an associate editor and then a senior editor. In 1999, he left T+L for Fortune, where he was a senior editor, in charge of launching a lifestyle section, called "At Last." In August 2003, he went to Arthur Frommer's Budget Travel, where as the editor he has overseen a repositioning of the magazine and the launch of a website, BudgetTravelOnline.com. Erik graduated from Duke University in 1992.

Michael Turner

Professor Michael Turner, a practicing architect, currently teaches in the Department of Architecture at the Bezalel Academy of Arts and Design, Jerusalem and is holder of the UNESCO Chair in Urban Design and Conservation Studies. He has a private practice with extensive work in architecture, conservation, urbanism and planning and has been involved with environmental issues since the creation of the first Municipal Unit in Jerusalem in 1974. He has been a consultant on international projects of UNESCO and serves on behalf of Israel as a member of the World Heritage Committee. At the local level he is active in many professional-academic bodies including acting as chairman of the Israel World Heritage Committee. His current environmental projects include participation in the Judean Foothills Biosphere Reserve team, the preparation of an evaluation of the Dead Sea Basin as a concept for World Heritage and Biosphere Listing, and a multi-national EU research project on the management of pre-historic sites.

Jalsa Urubshurow

www.nomadicexpeditions.com

Jalsa Urubshurow is founder and CEO of Nomadic Expeditions, a leading tour operator specializing in educational and cultural travel to Mongolia. He was personally recruited in 1990 by the first democratically elected Prime Minister of Mongolia to advise the government on expanding accessibility to western travelers. In the post-communist period since 1990, Jalsa has advised all seven of Mongolia's Prime Ministers and two Presidents on tourism development and environmental protection legislation. Through Nomadic Expeditions, he actively supports the Foundation for the Preservation of the Mahayana Tradition (FPMT) in order to support their many projects in Mongolia, including a television series introducing Buddhism to Mongolia's youth. Jalsa also is the founder and Chairman of the Nomadic Foundation, a non-profit foundation devoted to the preservation of Mongolian and Central Asian cultures.

Peter Vollwww.hcptravel.com

Peter R. Voll served as director of the Stanford Alumni Association Travel/Study Program for 18 years expanding it to 45 yearly programs between 1974-92. In the 1980s, he also established Peter Voll Associates (PVA), which organized and managed educational tours for alumni associations, museum memberships, and special interest groups and corporations. In 2002, he merged his company with High Country Passage, an educational tour planning company in Redwood City, CA, which he had helped start up with Stanford Travel /Study Programs in 1982. Peter has served as a consultant to tour companies, national societies, and educational television stations. He has served as a consultant in developing educational tours for a number of tour companies, and in the 1970s and 1980s he was involved in inaugurating alumni and museum travel to Galapagos, Antarctica, the Arctic and the Arabian Peninsula. In 2002 he was one of a handful of Americans to visit North Korea.

Brook Wilkinsonconciierge.com

Brook Wilkinson is the Executive Assistant Editor at Condé Nast Traveler. Brook oversees the Green List (an annual feature recognizing the best in the business, measured in environmental and humanitarian efforts), compiles the annual list of Top Travel Agents, writes and edits features and essays, and reports on consumer service packages. She was recently a speaker at the International Ecotourism Society's "Ecotourism in the U.S." conference. Brook earned a degree in Sociology from Harvard University. A true believer in travel as the best education, she started early and has so far visited 28 countries in 26 years.

Phillip Wolfwww.phocuswright.com

Phillip Wolf is the Founder and serves as the CEO and President of PhoCus-Wright Inc. His expertise in travel distribution strategy and technology has made him a sought-after speaker, analyst and industry authority. Mr. Wolf serves on several company boards and is an adjunct professor at New York University's Graduate Center for Hospitality, Tourism and Sports Management. He is quoted frequently in consumer and trade media including CNN, Business Week, USA Today, The Wall Street Journal and The New York Times.

Carolyn Woo

Dr. Carolyn Woo assumed the deanship of the Mendoza College of Business at the University of Notre Dame in 1997 and also holds the Chair in Entrepreneurial Studies. Before then, she served as Associate Executive Vice President for Academic Affairs at Purdue University. She joined Purdue as Assistant Professor in 1981, became a Full Professor in 1991 and directed the Professional Master's Programs in the Krannert School of Management from 1993 to 1995. Dr. Woo's research focuses on strategy, entrepreneurship, and organizational systems.

Berkeley Young

Berkeley Young has 20 years of travel/tourism marketing, management and retail experience which includes, serving as the Executive Director of a rural tourism development authority (CVB) and chamber of commerce in which he oversaw the creation and success of a start up research-based tourism marketing program. Then, Young was hired as Director of Sales and quickly promoted to General Manager of a large golf resort managed by the nation's largest hotel management company. Young joined Randall Travel Marketing, Inc. in 1998 as Director of Client Services and served as Vice President from 2000 to 2004. In 2004 Young formed his own Charlotte, NC based company focusing on research and strategic planning for all aspects of the tourism industry. Young's firm continues to partner with Randall Travel Marketing and specializes in working with city and county governments in the development of local tourism infrastructure, branding and marketing. In the last eight years, Young has worked in twenty-six states and is a popular speaker at regional and national conferences and conventions.

Karen Ziegler-Poppwww.viatour-db.com

Karen Ziegler-Popp is President of ViaTour: Tour Management Software. She has worked in the educational travel market since 1996 in student travel, museum travel, as owner of Galleries and Gardens, a domestic tour company providing art and garden tours for museums and alumni groups, and now heads up Sales, Training and Implementation for ViaTour. Karen was born in Kampala, Uganda, has lived on the East coast, West coast, Prague and now resides in Santa Fe. She holds a BA in Literature from the University of California, Santa Barbara and a Master Degree in Journalism from the University of Southern California. Current passions include reading, writing, studying ballet and enjoying her husband and children: 4-year-old Henry and 1-year-old Emily.